

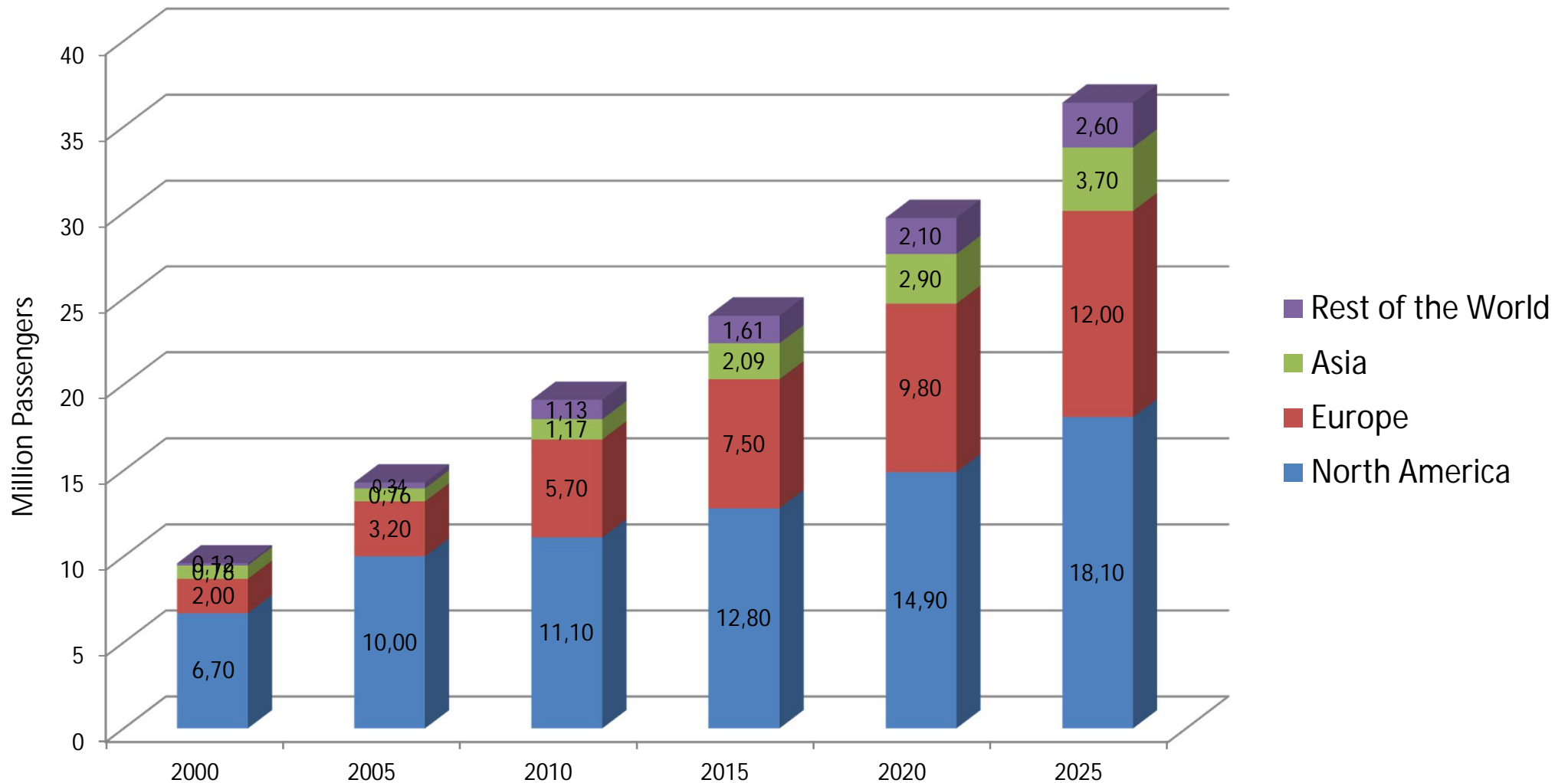
# Matkustajalaivamarkkinoiden kasvunäkymät

Kari Sillanpää

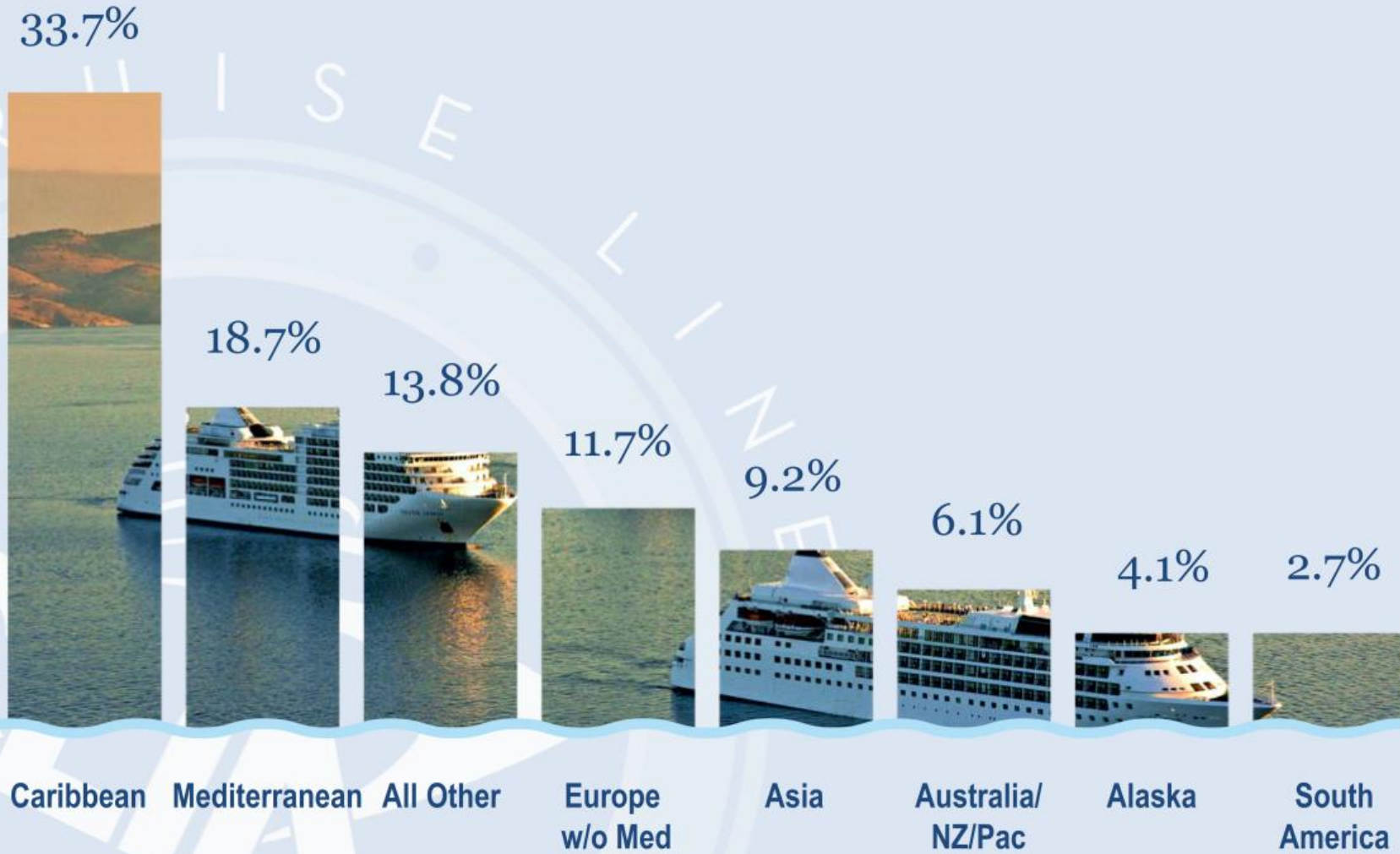
2016-11-22



# Passenger Growth 2000-2025

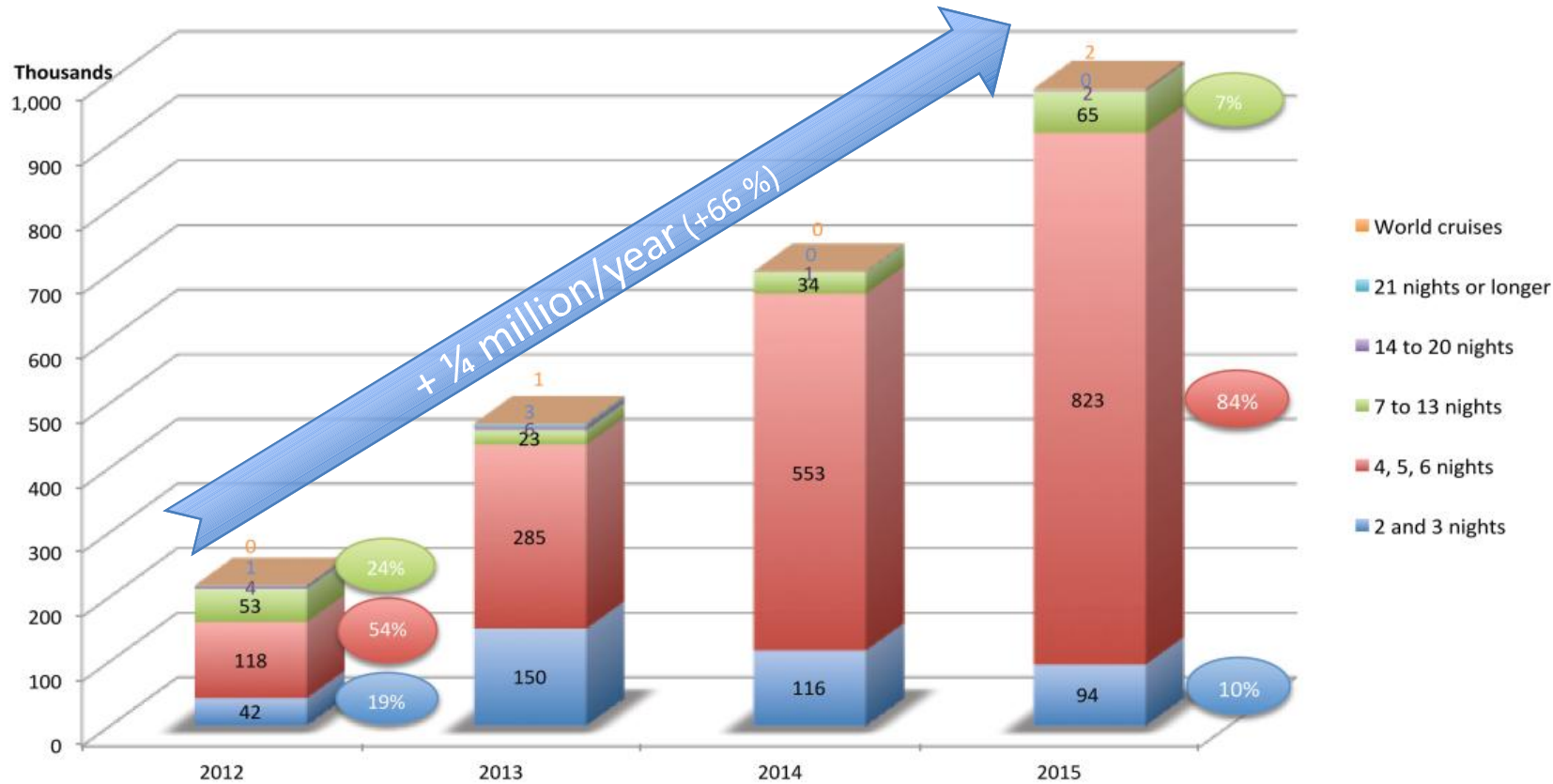


# Regional Deployment



\* Available Lower Berth Day

# China



**CRUISE TYPE**

- Cruise Only in Asia
- Fly Cruise in Asia
- Cruising outside Asia
- Cruising Globally

	2012	2013	2014	2015
Cruise Only in Asia	189,090	437,008	665,531	924,031
Fly Cruise in Asia	5,596	4,911	7,382	26,782
Cruising outside Asia	22,014	24,862	30,438	35,533
Cruising Globally	216,700	466,781	703,351	986,346

## Asian cruise destinations in 2016

36 more destinations than in 2015

- Hosting 5,570 ship calls
- East Asia (China, Taiwan, Korea, Japan) seeing the most growth

East Asia, 64 % of all

- 5 countries visited by cruise ships
- 116 ports (vs. 95 last year)

Southeast Asia, 33 % of all

- 8 countries visited
- 75 ports (61 last year)

South Asia, 4 % of all

- 4 countries visited
- 13 ports (12 last year)



## Australia: 2004 - 2014

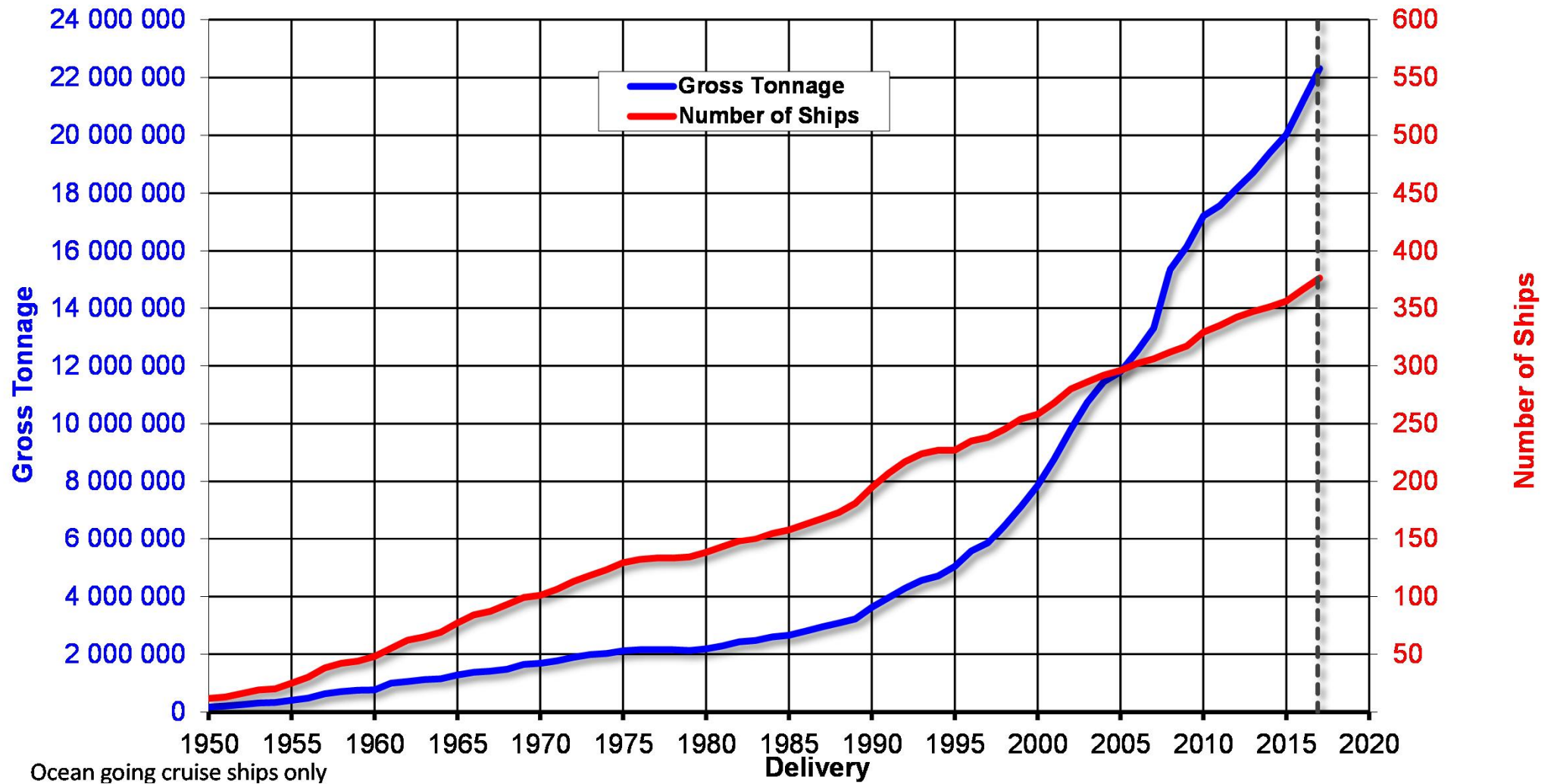
158,415

1,003,256

In ten years, Australia's cruise passengers have grown more than six-fold

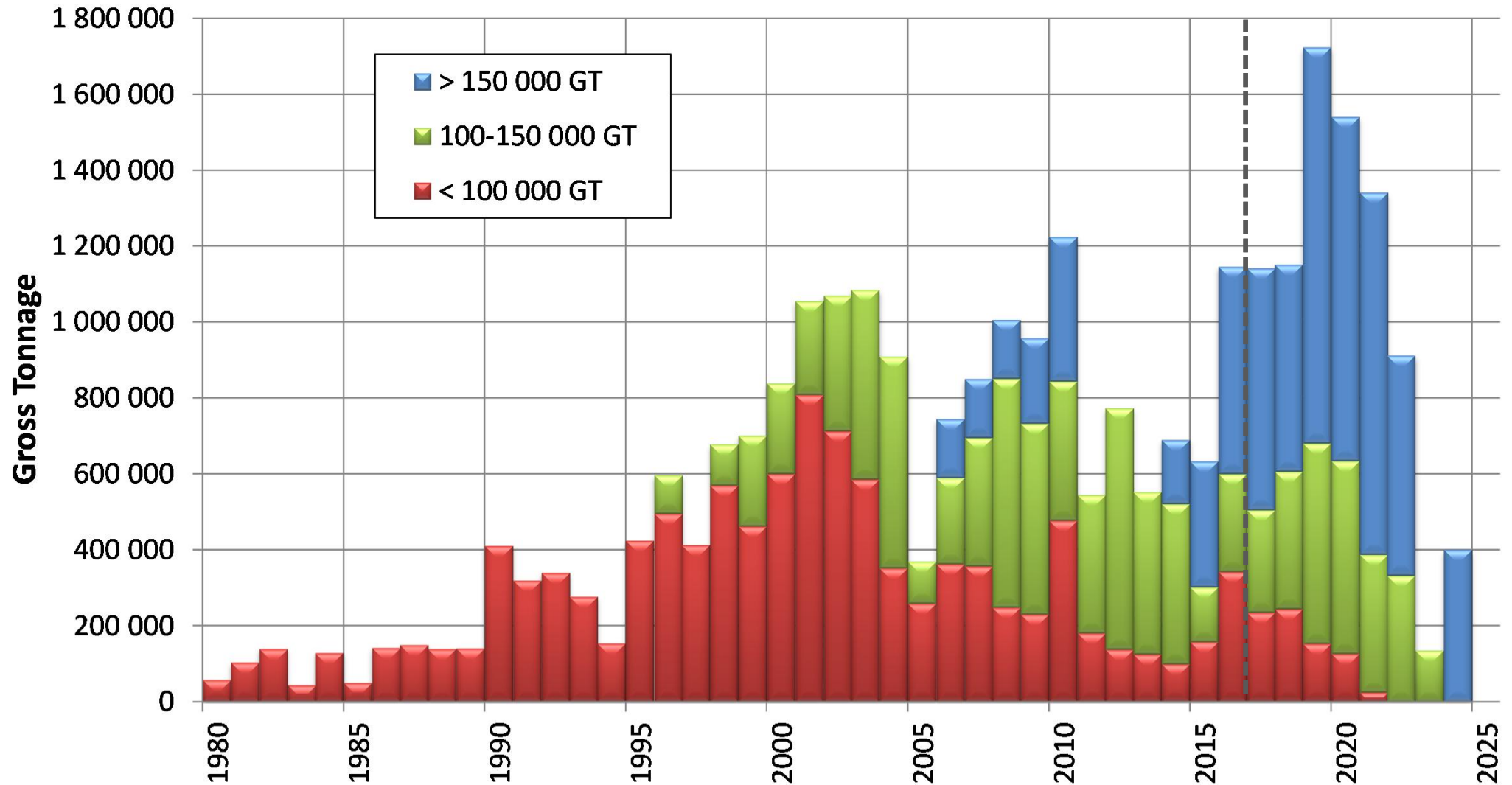


# Cruise Ship Fleet Development



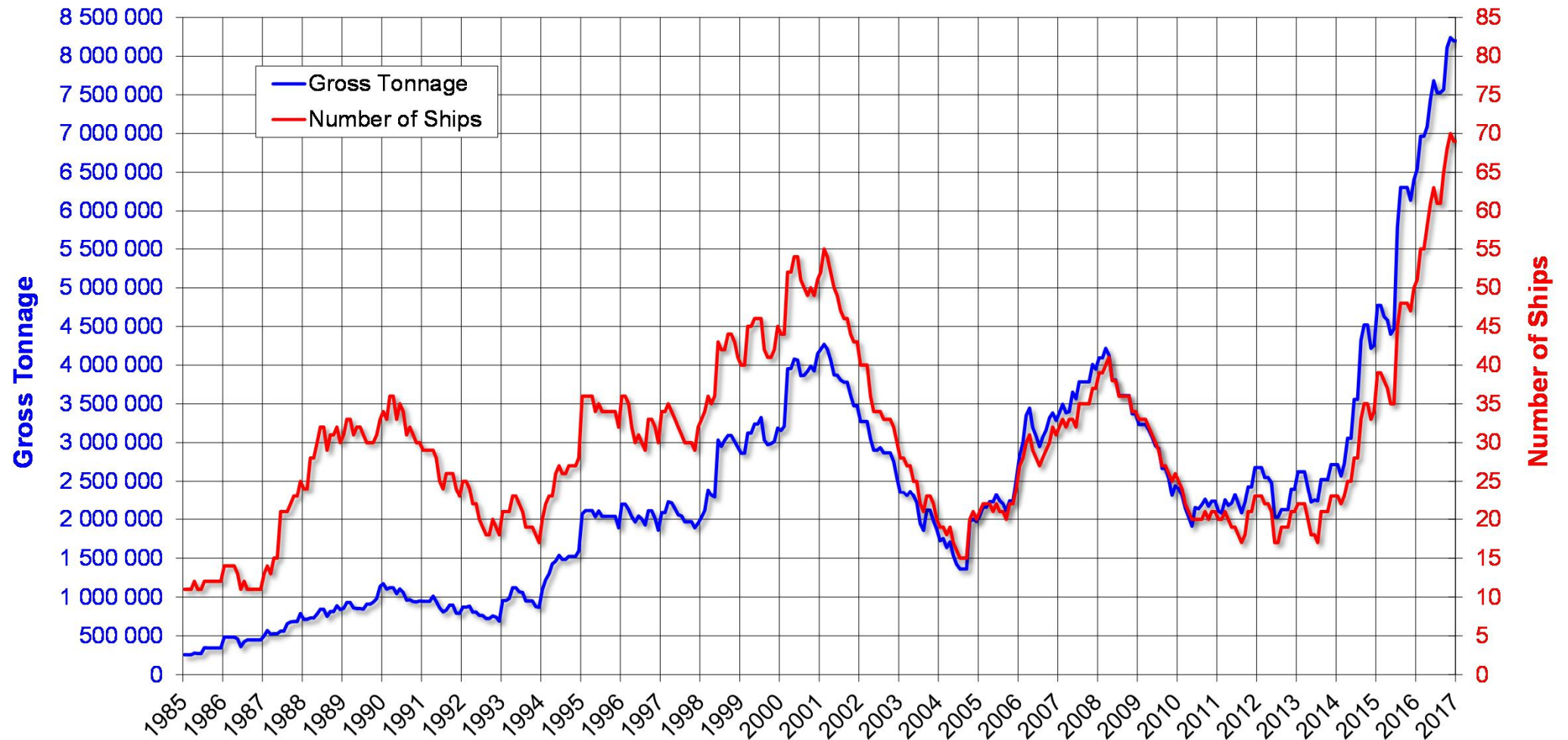
Ocean going cruise ships only

# Annual Deliveries

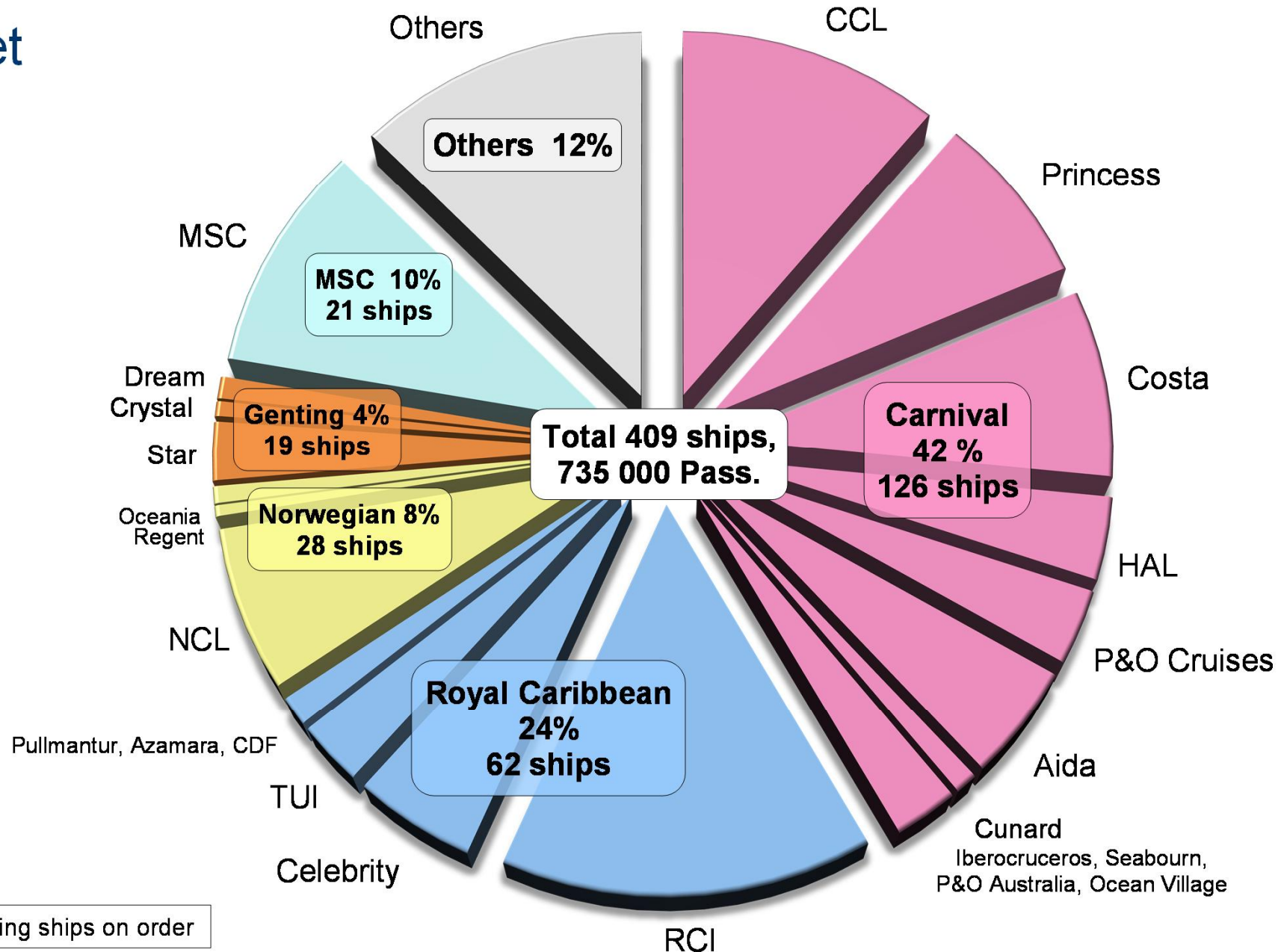




# Cruise Ship Orderbook Development

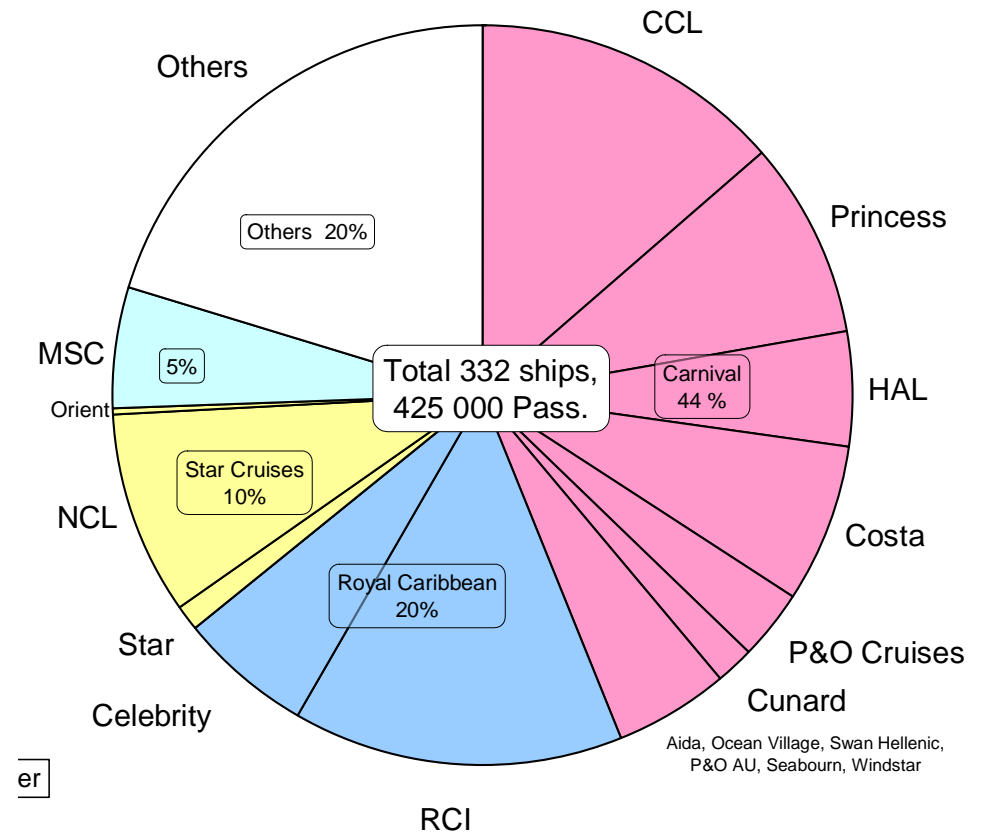
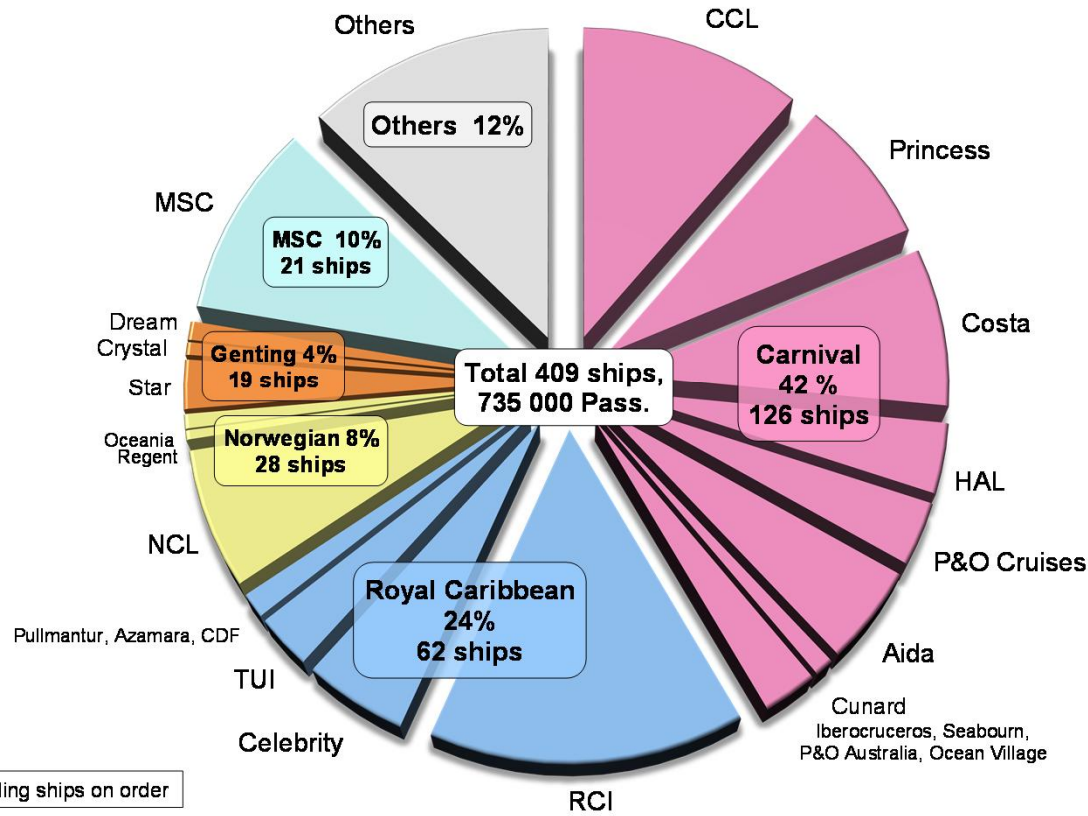


# Fleet

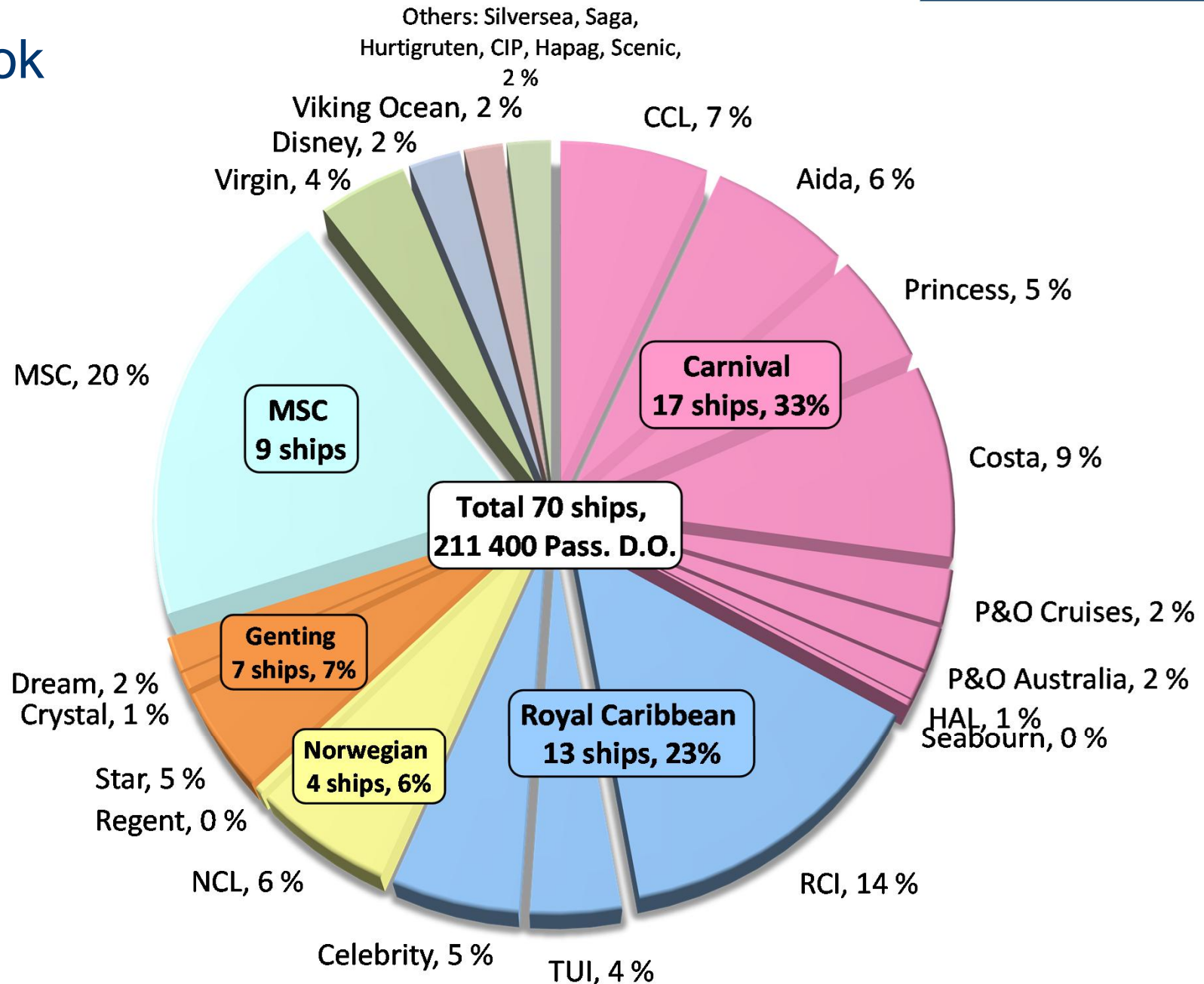


Including ships on order

# Fleet, 2016 vs 2006



# Orderbook



# Shipyards

Vard

Kleven



**MEYER WERFT**

Papenburg,  
Rostock



Saint-Nazaire

**FINCANTIERI**

Monfalcone, Sestri  
Marghera, Ancona



Turku

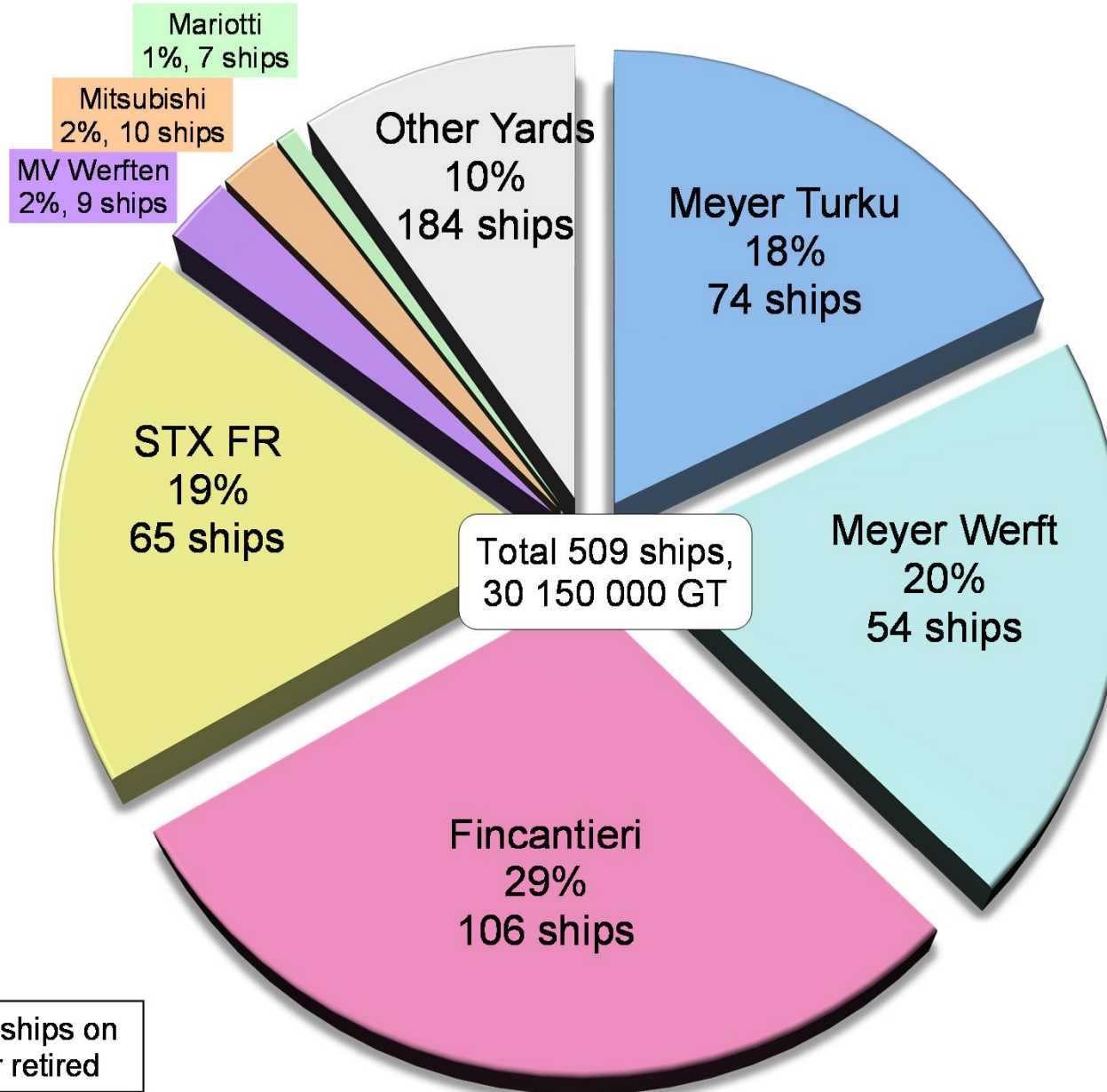


Wismar, Rostock,  
Stralsund

Uljanik

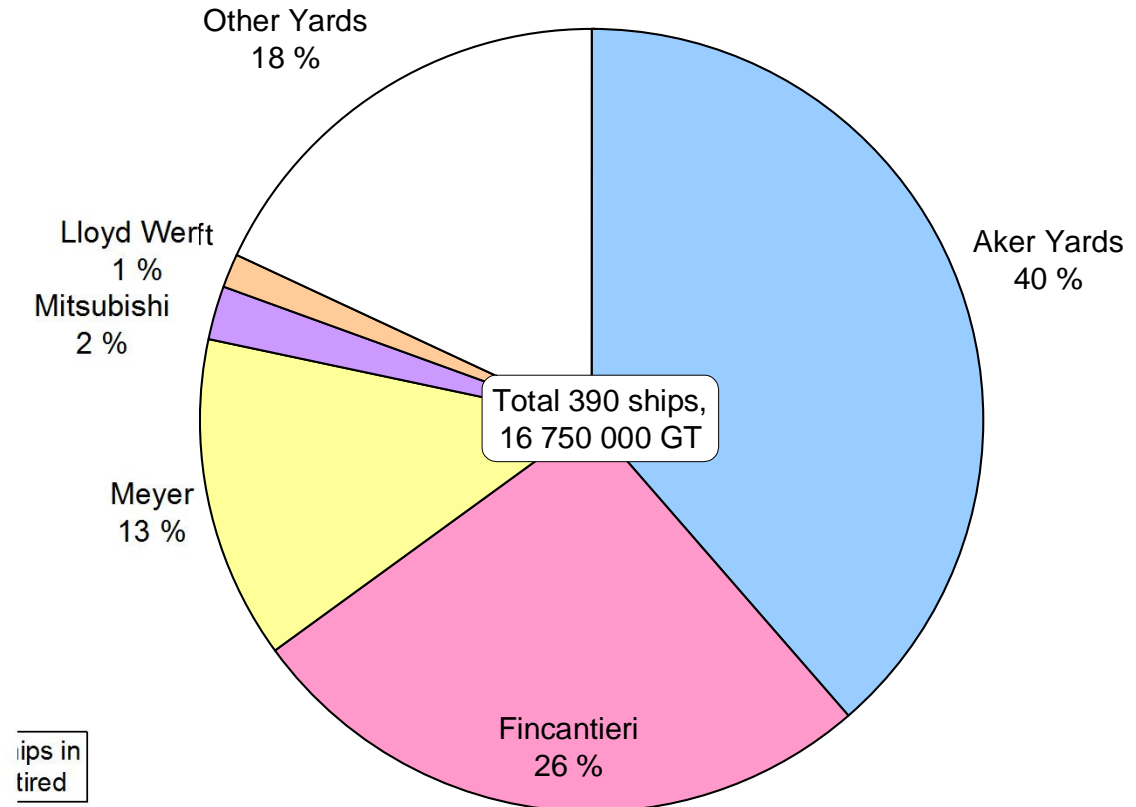
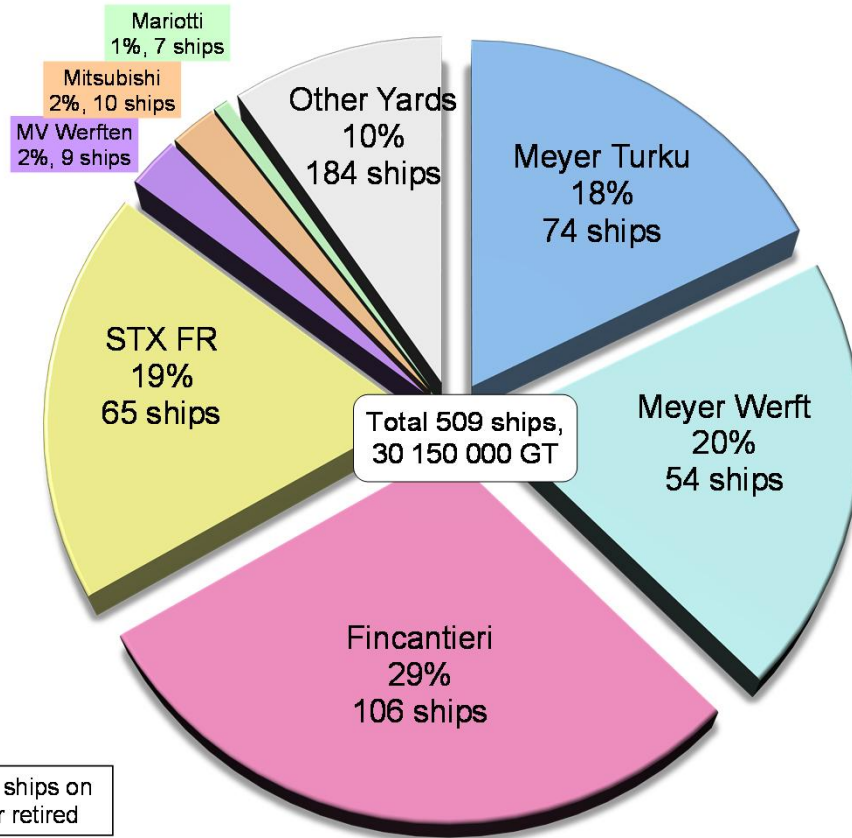
Mitsubishi

# Shipyards

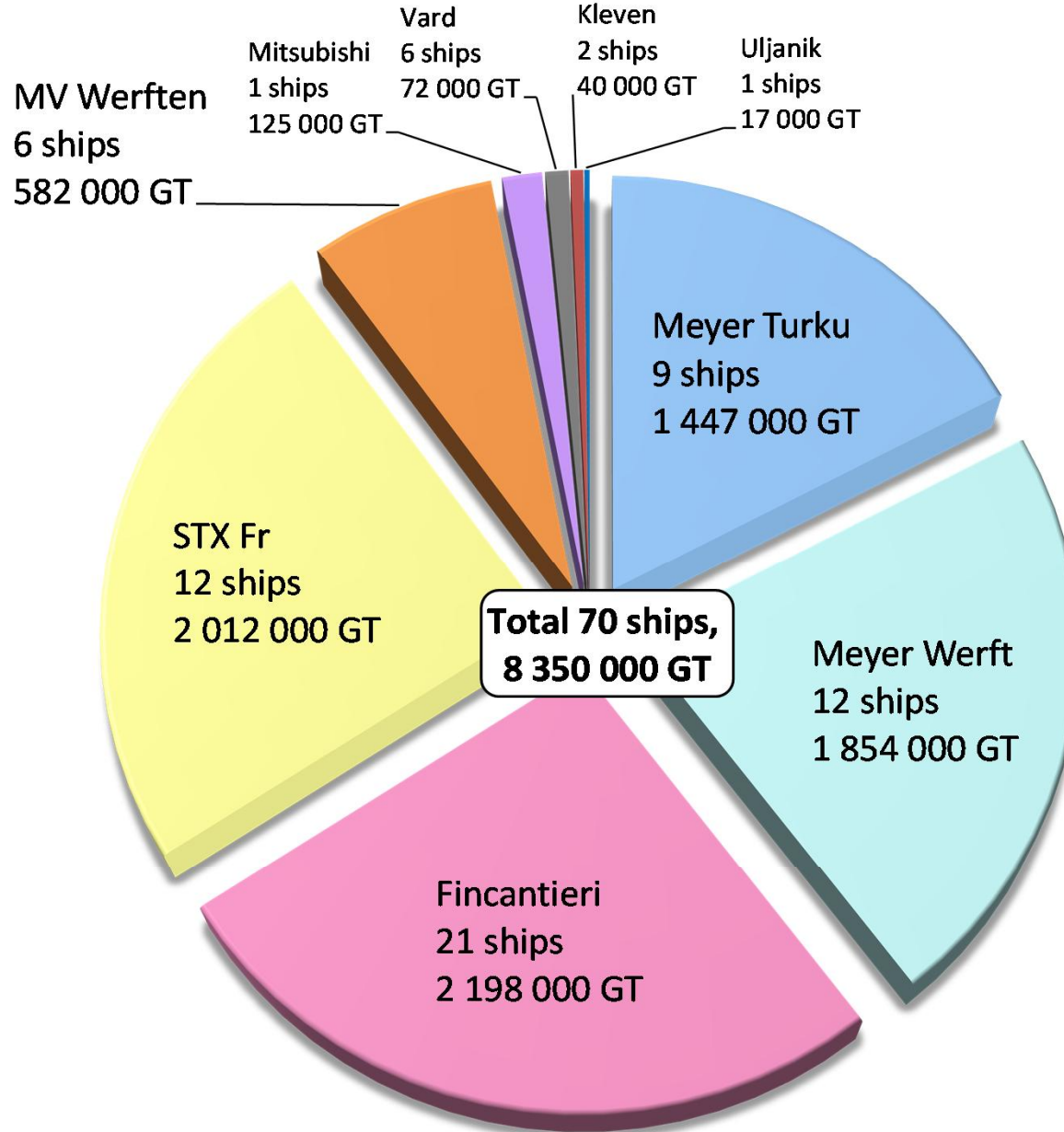


Including ships on  
order or retired

# Shipyards, 2016 vs 2006



# Orderbook





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